



TFCA Media Training Workshop

CCARDESA OVERVIEW

4th September 2023

Garden Court Hotel (Johannesburg), South Africa

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CAADP



Meeting Objectives

- Equip media professionals with the necessary skills and knowledge to accurately report on transboundary natural resources management issues.
- Facilitate the production of 10 news articles and social media posts addressing identified gaps in transboundary natural resources management reporting.
- Enhance the public's understanding of transboundary and natural resources management through effective and knowledgeable reporting.

Outline

- Introduction
- The role of CCARDESA
- CCARDESA Strategic Plan
- Partnerships
- On-going projects and programmes
- Knowledge dissemination pathways

Introduction

- CCARDESA is a subsidiary of SADC established by Member States through a Charter
- Established in 2010 & launched in 2011
- Created to coordinate agricultural R&D in the region
- **Goal:** To sustainably reduce food insecurity & poverty in the SADC region
- **Objective:** To increase smallholder productivity through adoption of improved agricultural technologies and improved husbandry and marketing practices

Roles of CCARDESA

- **Coordinate** implementation of regional Agricultural R&D programmes
- **Facilitate** collaboration among research & innovation institutions
- **Promote** public-private partnerships in regional agricultural R&D
- **Improve** agricultural technology generation, dissemination, and adoption in the region through collective efforts, training and capacity building

Roles of CCARDESA

- **Empower** and strengthen farmers and their organisations or groups
- **Facilitate** development of sustainable education, training and learning systems
- **Promote** co-operation, consultation and exchange of scientific and technical information on best practices in agriculture through various platforms.

CCARDESA's STRATEGIC PLAN

- Strategy took into account past lessons, current trends and foresight
- Aligned to the SADC Regional Agricultural Policy (RAP)
- Places emphasis on climate relevant interventions that will increase resilience of production systems
- Consider knowledge brokerage critical to ensure evidence-based policy decision making within the agricultural sector
- Acknowledges that there is need to create or / and strengthen partnerships at all levels

New CCARDESA: Vision, Mission & Thematic Areas

VISION:

Sustainable agricultural growth and socio-economic development in the SADC

MISSION: To set the regional research and development agenda, mobilise resources, support capacity development, foster collaboration and provide agricultural information and knowledge in the SADC

1

Agricultural productivity and food and nutrition security

2

Resilience to emerging agricultural risks: environmental, climate change & transboundary diseases and pests

3

Commercialisation of the agricultural sector and market access

4

Knowledge and information management, communication and policy support

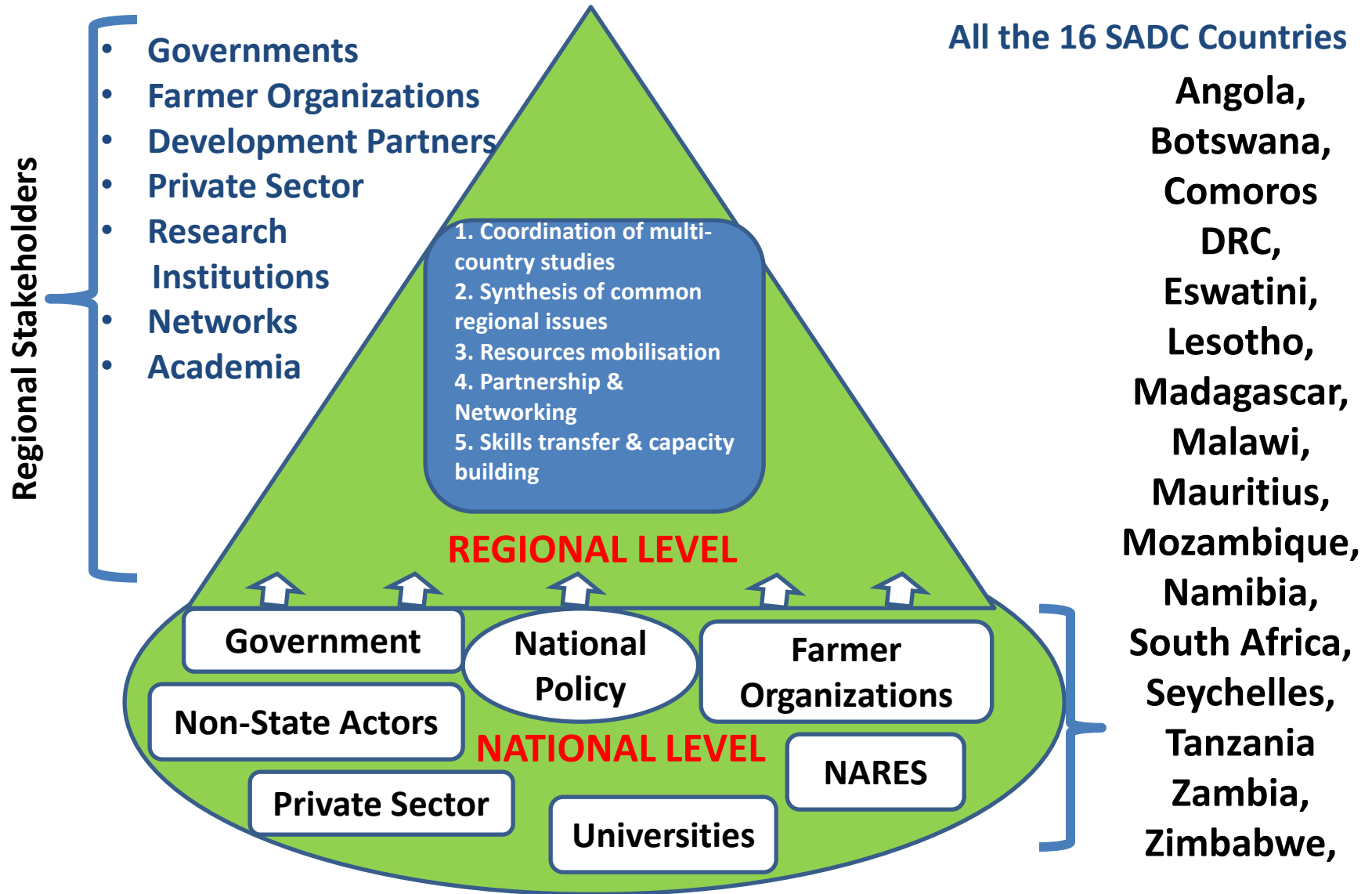
5

Capacity strengthening of CCARDESA and AR4D institutions

6

Women, Youth and Social Inclusion

CCARDESA ENGAGEMENT WITH PARTNERS AND STAKEHOLDERS



Climate-Sensitive Natural Resource Management Project

- Overall Objective/Outcome
- To enhance knowledge management and communication for sharing innovations and advocacy related to climate relevant agriculture within the sub-region.

Specific objective

- To carry out a content analysis of the CCARDESA SAAIKS for widening the knowledge products to include audio/visual as well and create awareness through the media engagement in the member states.
- To facilitate creation of the digital regional training database on the CCARDESA website.
- To digitalise the funding database that will be housed on the CCARDESA website and will be designed and populated with the input of contributors from the member countries.
- To restructure the CCARDESA quarterly newsletter to include content from other stakeholders and widen its distribution network.

CCARDESA Projects & Programmes



CCARDESA ON-GOING PROJECTS

Projects/Programmes	Donor & Duration	Participating countries	Objectives/Goal
Agricultural Productivity Programme for Southern Africa (APPSA)	WB 6 years	Phase 2-Angola, Lesotho	Improve the availability of improved technologies in the region
CAADP-XP4	EU 4 years	Botswana, Eswatini, Mozambique, Namibia, Tanzania, Zambia, Zimbabwe	Enable agric. research & innovation, extension services, to contribute effectively to food & nutrition security; economic development and climate mitigation in Africa.
Global Climate Change Alliance+ (GCCA+)	EU 3 years	Botswana, Malawi, Namibia, Zambia, Zimbabwe Closed in May 2023	Strengthen the capacity of MS to undertake regional and national adaptation and mitigation actions in response to the challenges caused by the effects of global climate change and climate variability

CCARDESA ON-GOING PROJECTS

Projects	Donor & Duration	Participating countries	Objectives/Goal
Accelerating the Impact of CGIAR Climate Research for Africa (AICCRA)	World Bank 3 years	Senegal, Ghana, Mali, Ethiopia, Kenya, and Zambia	Enhance access to climate information services and validated climate-smart agriculture technologies in Africa
Climate Resilience and Management of Natural Resources in the SADC Region (C-NRM)	BMZ-GIZ 18 months	SADC Member States	Ensures that climate change is systematically taken into account in the transboundary management of natural resources in the SADC region.
Food Systems Resilience Programme (FSRP)	World Bank 5 years	Phase 1 – Madagascar Phase 2 – 5 countries	Improve the resilience of food systems and increase preparedness against food insecurity in selected countries.

KNOWLEDGE DISSEMINATION PATHWAYS



www.ccardesa.org

www.facebook.com/cccardesa

D-groups

SAAIKS <http://saiiks.net>

e-Learning Platform

Community of practise



Mobile App

Acknowledgement





THANK YOU

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